

CreativeFuture

Creativity. Innovation. Tomorrow.

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Over 30 Organizations and Coalitions From the Creative Communities Thank Senators Tillis and Leahy for Introducing SMART Copyright Act

The new Bill would facilitate the development and adoption of standard technical measures.

Los Angeles, CA – Today, CreativeFuture and 35 other organizations representing the creative communities signed a letter applauding Senators Thom Tillis (R, NC) and Patrick Leahy (D, VT) for their introduction of the SMART Copyright Act of 2022. Senators Leahy and Tillis are longtime allies of the creative communities and understand how copyright directly supports the livelihoods of Americans working in the creative industries.

CreativeFuture CEO Ruth Vitale said, “The core copyright industries contribute over \$1.5 trillion to our economy and represent over seven percent of the U.S. GDP – yet at the same time, our communities are being undermined by the widespread global piracy of our works. The losses from piracy add up to at least \$29.2 billion and 230,000 jobs from the American economy each year.

“We look forward to working further with Senators Tillis and Leahy to help stem the flow of widespread piracy and to safeguard the livelihoods of the millions of Americans working as creatives.”

The full letter can be found [here](#).

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ABOUT CREATIVEFUTURE

CreativeFuture is a nonprofit coalition of more than 500 companies and organizations and 300,000 individuals – from film, television, music, book publishing, photography, and other creative industries. We’re mobilizing our members to speak up about creativity’s cultural and economic value, the importance of copyright in protecting creativity, and the massive harm caused by the global theft of our creative works. Millions of creatives and thousands of businesses around the world depend on copyright to bring all of us countless moments of inspiration, learning, and joy. Our mission is to advocate for strong but appropriate copyright protections and

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to empower creatives to speak out against piracy and how it affects their ability to create and to make a living. To learn more, visit www.creativefuture.org.