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CONTACT:  
JC Taylor  
[jctaylor@creativefuture.com](mailto:jctaylor@creativefuture.com)  
323-591-3011

## **Leaders of America’s Creative Industries Urge President Biden to Support Copyright Laws that Promote Creativity and Investment**

*Over 350 creatives from film, television, music, photography, and publishing explain the importance of deterring digital piracy and bolstering copyright laws.*

**Los Angeles, CA** – CreativeFuture has written to President Joseph R. Biden, Jr., signed by over 350 leaders of the creative communities, asking for his Administration’s support for a stronger American copyright system. The signers asked for redoubled efforts to hold large tech companies accountable for the illicit content that runs rampant on their platforms.

The letter stresses that the core copyright industries are an important economic driver for the United States, employing 5.7 million Americans and contributing more than \$1.3 trillion to the GDP – more than aerospace, agriculture, or pharmaceuticals. Through the course of the pandemic, the piracy of copyrighted works has increased rapidly and devastated creative livelihoods.

Ruth Vitale, CEO of CreativeFuture, said, “The President has shown his commitment to strong and effective copyright laws, because he understands the vital role the creative industries play in job creation, trade, and America’s cultural leadership. This letter from America’s creative leaders thanks the President for his past work and tells him that support for the copyright industries from the Executive Branch is more essential than ever.”

The authors wrote, “We hope that, as our President, your team will build upon your ongoing commitment to strong copyright protection as a bedrock element of American domestic and foreign policy and will help us to combat commercial piracy in the United States and around the globe.

“We, the undersigned, look forward to working with you and the Vice President to rebuild our shattered communities, restore creative jobs, and maintain America’s role both as the global leader in the creative arts and a global champion for free expression and intellectual property rights.”

# CreativeFuture

Creativity. Innovation. Tomorrow.

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## ABOUT CREATIVEFUTURE

CreativeFuture is a nonprofit coalition of more than 560 companies and organizations and more than 260,000 individuals – from film, television, music, book publishing, photography, and other creative industries. We’re mobilizing our members to speak up about creativity’s cultural and economic value, the importance of copyright in protecting creativity, and the massive harm caused by the global theft of our creative works. Millions of creatives and thousands of businesses around the world depend on copyright to bring all of us countless moments of inspiration, learning, and joy. Our mission is to advocate for strong but appropriate copyright protections and to empower creatives to speak out against piracy and how it affects their ability to create and to make a living. To learn more, visit [www.creativefuture.org](http://www.creativefuture.org).